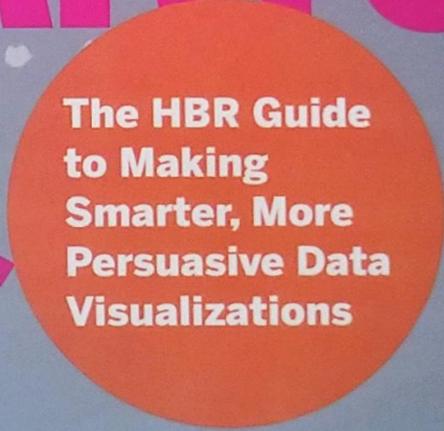


GOOD CHARTS



**SCOTT
BERINATO**



**The HBR Guide
to Making
Smarter, More
Persuasive Data
Visualizations**



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CONTENTS

INTRODUCTION

A NEW LANGUAGE AND A NECESSARY CRAFT

Part One

UNDERSTAND

Chapter 1

A BRIEF HISTORY OF DATAVIZ

THE ART AND SCIENCE THAT BUILT A NEW LANGUAGE

17

Chapter 2

WHEN A CHART HITS OUR EYES

SOME SCIENCE OF HOW WE SEE

33

Part Two

CREATE

Chapter 3

TWO QUESTIONS → FOUR TYPES

53

A SIMPLE TYPOLOGY FOR CHART MAKING

Idea Illustration 58

Idea Generation 59

Visual Discovery 61

Everyday Dataviz 66

Chapter 4

BETTER CHARTS IN A COUPLE OF HOURS

73

A SIMPLE FRAMEWORK

Prep 75

Talk and Listen 77

Sketch 82

Prototype 89

Part Three

REFINE

Chapter 5

REFINE TO IMPRESS

GETTING TO THE "FEELING BEHIND OUR EYES"

109

Chapter 6

REFINE TO PERSUADE

THREE STEPS TO MORE-PERSUASIVE CHARTS

133

Chapter 7

PERSUASION OR MANIPULATION?

THE BLURRED EDGE OF TRUTH

153

Part Four

PRESENT AND PRACTICE

Chapter 8

PRESENT TO PERSUADE

GETTING A GOOD CHART TO THEIR EYES AND INTO THEIR MINDS

177

Chapter 9

VISUAL CRIT

HOW TO PRACTICE LOOKING AT (AND MAKING) GOOD CHARTS

209

CONCLUSION

223

KEEP GOING

Glossary

227

Notes

233

Index

247

Acknowledgments

253

About the Author

255